

# Driving Sustainable Growth Across Africa

Presenter: Kalisa Jean Bosco

#### About KALI INVEST GROUP LTD

• KALI INVEST GROUP LTD is a multidisciplinary investment company committed to inclusive, sustainable, and innovative growth across Africa. Our mission is to build resilient communities, drive systemic change, and align with national and global development agendas.

#### **Our Vision & Mission**

 Vision: To be Africa's most trusted catalyst for sustainable and inclusive economic transformation.

 Mission: To accelerate growth through innovative technologies, socially inclusive models, and impactful partnerships.

#### **Our Strategic Pillars**

- Sustainability Green housing, EV transition, renewable energy integration.
- inclusivity Empowering women, youth, MSMEs, and vulnerable groups.
- Innovation Driving digital trade, fintech, creative economy, and smart mobility.

#### Strategic Pillars in Action

Sustainability → Agriculture, Real Estate, E-Mobility Inclusivity → Finance, MSMEs, Community

**Programs** 

**Innovation ?** → ICT, Media, Advisory

Each pillar is embedded across all subsidiaries, ensuring both economic growth and long-term impact.

# Alignment with National & Global Goals

- ➤ Rwanda Vision 2050
- ➤ National Strategy for Transformation (NST1)
- ➤ Sustainable Development Goals (SDGs)
- ➤ African Continental Free Trade Area (AfCFTA)

#### **Subsidiaries Overview**



N&R Real Construction Ltd Infrastructure & Housing



Jet Speed Money &
Insurance
Fintech & Micro-Insurance



Kigali E-mobility Transport
Green Transport



Formula 1 Real Estate Real Estate Development



East Africa Business Advisory Consulting & Research



Mood Café & Spirits Hospitality & Lifestyle

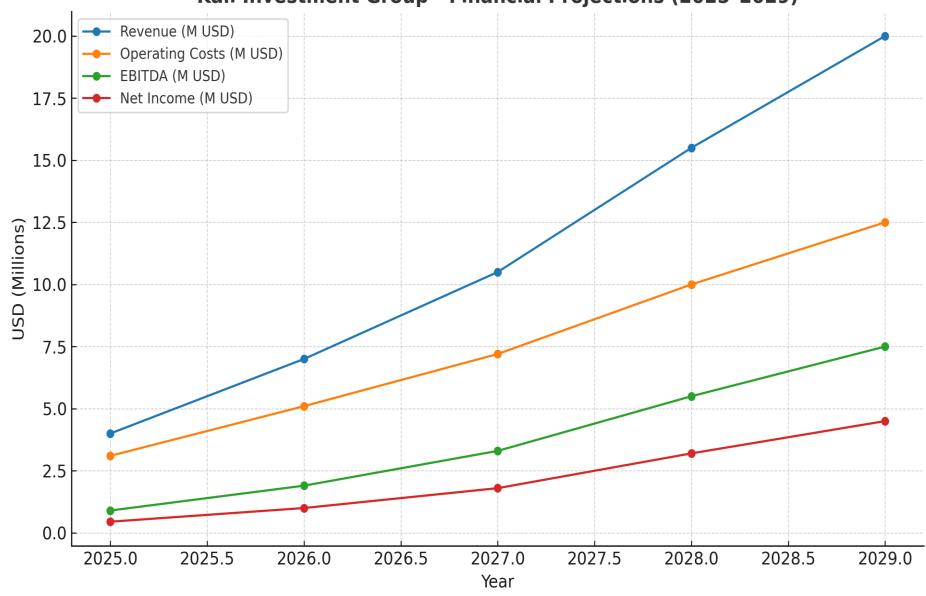


Kigali Creative Arts & Media
Creative Economy



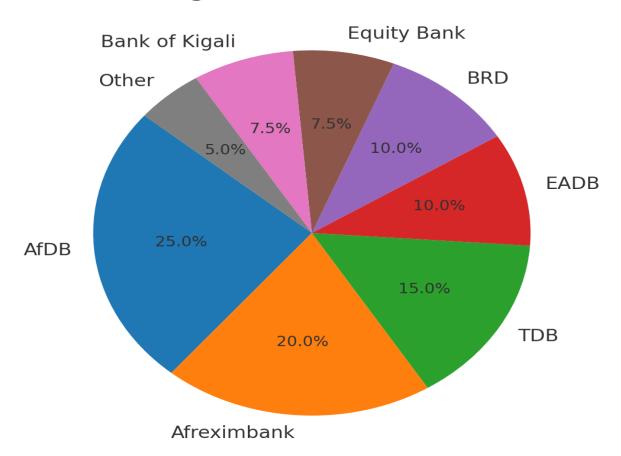
East Africa Agriculture & Circular Platform Agriculture

#### Kali Investment Group - Financial Projections (2025-2029)



# Diversified funding from DFIs, national banks, and grants to reach USD 20M target.

#### Funding Plan to Reach USD 20M



#### Expansion Roadmap (2025–2030)

Phase 1 (2025-2026)

Rwanda Depth – Kigali, Musanze, Huye.

Phase 2 (2027–2028)

National Coverage – Rubavu, Rusizi.

Phase 3 (2029–2030)

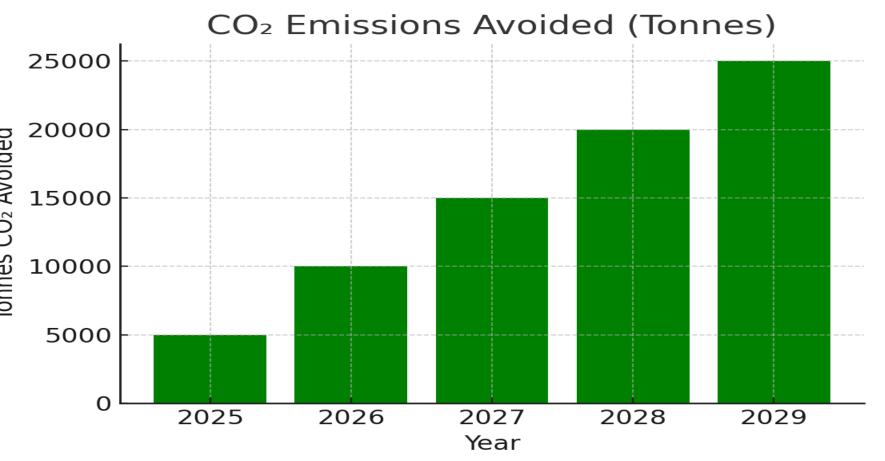
Regional Integration – Kampala, Bujumbura.

# **Expected Economic Impact**

- ➤ Direct Jobs: 500+ by 2029
- ➤ Indirect Jobs: 1,500+ by 2029
- ➤ MSMEs Financed: 1,600+ by 2028, scaling to 3,000+ regionally
- Contribution to Rwanda's GDP: Catalytic role in transport, housing, and finance

### **Environmental Impact**

By 2029, KALI aims to reduce up to 25,000 tonnes of CO<sub>2</sub> annually through EV transition and green projects.



#### **Annual Impact Scorecard (2025–2029)**

- ➤ Indicators Tracked:
- ➤ Jobs Created (direct + indirect)
- ➤ CO<sub>2</sub> avoided (tonnes)
- > SMEs Financed
- ➤ Affordable Homes Delivered
- >EV-km Electrified
- ➤ Women & Youth Participation (%)
- ➤ Local Supplier Spend (%)

# **Social Impact**

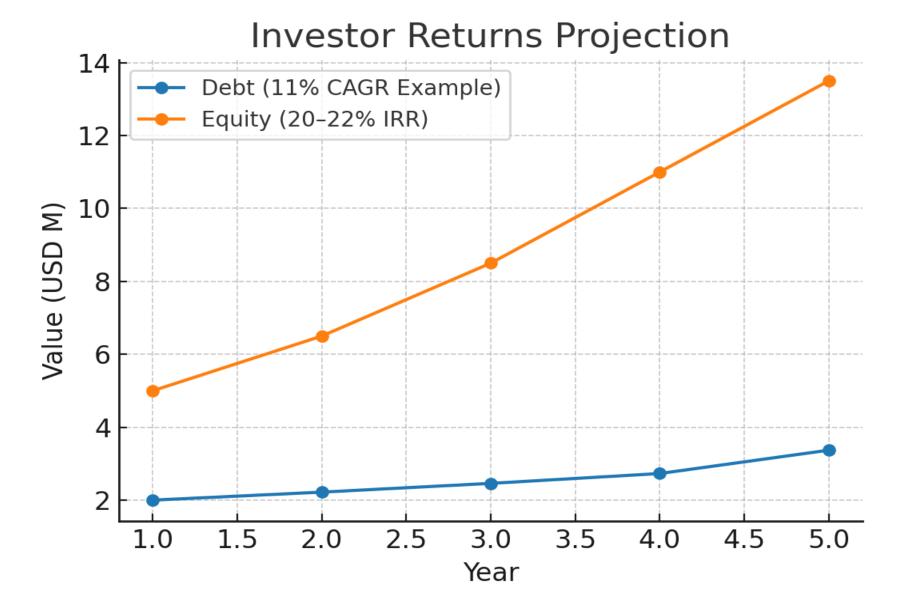
- ➤ Women Empowerment: 40% of jobs targeted for women
- ➤ Youth Inclusion: Training programs for 2,000+ young people
- ➤ Vulnerable Groups: Integration into circular economy projects
- ➤•Affordable Housing: 250+ green housing units delivered

### Philanthropic & Community Interventions

- > Job creation for women and vulnerable groups
- ➤ Skills training and entrepreneurship incubation
- Community infrastructure (schools, clinics, centers)
- ➤ NGO partnerships for sustainable, high-impact programs

# **Investor Value Proposition**

- > Integrated platform with multi-sector synergies
- ➤ De-risked growth aligned with DFIs & AfCFTA
- ➤ Impact embedded (jobs, housing, EV transition)
- ➤ Investor-ready with CAGR 41% to 2029
- >Strong regional expansion model



Debt, mezzanine, and equity investors benefit from attractive annualized returns, with strong security and cashflow cover.

#### Risk Controls & Break-Even

- ➤ Break-even achieved by mid-2026
- ➤ Portfolio risk: PAR30 < 5%
- ➤ Hedging strategies to manage FX and interest risks
- ➤ Diversified cashflows, receivables cover, ESG covenants

#### **Strategic Partners & Comparative Advantage**



Green infra lines  $\rightarrow$  ESG pipeline visibility



Lending → Multi-sector de-risking



National housing → Local impact linkage



Afrexim bank

Trade/project → Multi-country scaling



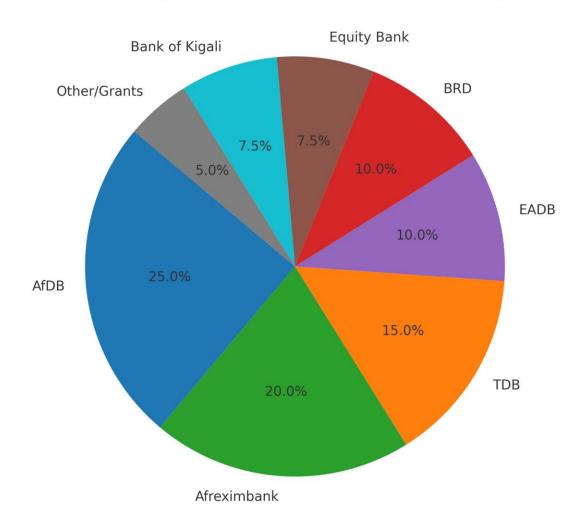
SME finance → Proven origination analytics



Digital rails → Embedded finance

### Funding Agencies & Pipeline

#### **Funding Sources Breakdown (USD 20M)**



# Expansion Drive (2025–2030)

#### Phased expansion strategy:

- ➤ Depth First in Rwanda (2025–2026)
- ➤ National Coverage (2027–2028)
- Regional Scaling to EAC & AfCFTA (2029–2030)

#### **Phase 1: Rwanda Depth (2025–2026)**

- ➤ Consolidate Kigali operations
- Launch in Musanze & Huye
- ➤ 200 EVs deployed, 60 housing units, 600 MSMEs financed

# Phase 2: National Expansion (2027–2028)

- Expand into Rubavu & Rusizi
- > Regional depots for EV fleets
- ➤ 360 EVs, 180 housing units, 1,600 MSMEs financed

# Phase 3: Regional Expansion (2029–2030)

- Entry into Uganda (Kampala) and Burundi (Bujumbura)
- ➤ Joint ventures & AfCFTA trade corridor linkages
- ➤ 500 EVs, 250 housing units, 3,000 informal workers integrated

#### Regional Value Chains & AfCFTA

- ➤ Integration of agriculture, mobility, and digital finance value chains
- Leveraging AfCFTA corridors for exports and services
- ➤ Building resilience against external shocks via diversification

# Research & Knowledge Products

- ➤ Women & youth in trade
- Climate change & circular economy
- >Access to finance for startups
- ➤ Digital trade, creative industries, and payments research

# Thought Leadership & Public Speaking

#### **Signature Talks:**

- 1. Financing EV transition in African cities
- 2. Green & affordable housing
- 3. Circular value chains for farmer incomes
- 4. AfCFTA routes for MSMEs
- 5. Data-driven ESG for capital access

KPIs: 10+ talks/year, 15+ media mentions, 2 white papers/year

#### A New Voice for MSMEs

- > Advocacy on barriers facing African MSMEs
- ➤ Unlocking access to finance & digital trade tools
- ➤ Mobilizing funding for startups & creative industries
- ➤ Policy dialogue & awareness creation
- ➤ Promoting digital currencies & new payment systems

# Community & Philanthropy

- > Job creation for women & vulnerable groups
- > Skills training & entrepreneurship incubation
- > Co-funding social enterprises
- > Infrastructure for schools, clinics, and centers

### Why Invest with KALI

- ➤ Multi-sector diversification
- ➤ Strong regional expansion model
- ➤ Impact-focused and ESG-compliant
- ➤ Investor-ready with clear CAGR targets
- > Rwanda-first with AfCFTA scalability

# **Closing & Contact**

# Thank you for your attention.

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